

DENTAL REPORT CARD

Date: _____ Patient: _____

Doctor: _____ Owner: _____



PERIODONTAL DISEASE IS THE MOST COMMON DISEASE IN DOGS AND CATS.

While 85% of adult pets have periodontal disease, it can be easy to prevent. With routine care, in between dental cleanings, you can help to protect your pet from increasingly serious stages of periodontal disease.

How well is your pet doing today?

Stage 1, Gingivitis The gum (or gingiva) at the top of teeth is inflamed and swollen, and plaque covers the teeth. Treatment can reverse this condition.

Stage 2, Early Periodontitis The entire attached gum is inflamed and swollen. The pet's mouth is painful, and bad breath is noticeable. Professional treatment and home dental care can prevent this from becoming irreversible.

Stage 3, Moderate Periodontitis Infection and calculus are destroying the gum, now bright red and bleeding. The pet's mouth is sore, which can affect eating and behavior. Bad breath is consistent. Periodontitis has started and may be irreversible.

Stage 4, Advanced Periodontitis Chronic bacterial infection is destroying the gum, teeth and bone. Bacteria may be spreading in the bloodstream throughout the body, which can damage the kidneys, liver and heart.

Canine



Feline



Comments: _____



Photos courtesy of Jan Bellows, DVM, PA, DAVDC, DABVP.

Here's why pet home dental care is so important.

After a professional dental cleaning, it's important to keep protecting your pet's teeth. Just a few minutes of home pet dental care a day helps to prevent plaque and tartar buildup – and more serious problems.



Before dental cleaning, plaque and tartar can be seen on the teeth. If left untreated, plaque and tartar can lead to bad breath, tooth loss or worse. Professional dental care is needed.



A professional dental cleaning by a veterinarian removes plaque and tartar on the teeth and below the gum line, and prepares the teeth for home dental care.



3 weeks after dental cleaning without home dental care, plaque can already be seen forming on teeth when a solution is applied.



7 weeks after dental cleaning without home dental care, heavy plaque and tartar have formed on the teeth.

Taking good care of your pet's teeth can be easy and rewarding. 3 easy options are all it takes to improve your pet's dental health.

GOOD. Start with dental chews.

BETTER. Fight plaque with drinking water rinse.

BEST. Make brushing a healthy habit.

Ask your veterinarian for advice on how you can protect your pet's dental health.

C.E.T.[®]
Home Dental Care



The C.E.T. CLEAN EVERY TOOTH[™] campaign is a Virbac Animal Health initiative to increase awareness of the importance of pet home dental care. To learn more, go to www.cetdental.com.



©2010 Virbac AH, Inc. All Rights Reserved. C.E.T. is a registered trademark and C.E.T. CLEAN EVERY TOOTH is a trademark of Virbac Corporation. Photos and In-Clinic Case Study courtesy of West Houston Veterinary Medical Associates. VP028

Passionate About Animal Health

Virbac
ANIMAL HEALTH